



Children's Hospital  
of The King's Daughters

# LEAVING A LEGACY

Greyson, 2, micro preemie  
and NICU patient



SUMMER 2017

## Couple's Commitment Helps Children

Betsy and Conoly Phillips Continue  
Their Longstanding Support of CHKD  
With a Legacy Gift

**B**etsy and Conoly Phillips have served the Hampton Roads community for more than 50 years, and advocating for the health and well-being of local children has long been a focus of their stewardship.

For Betsy, the desire to help children began at the age of 13 when she joined The King's Daughters, and her interest and commitment to CHKD grew over the years. "I have come to know and love the children at CHKD," says Betsy, who is still a member of the Ruth Sargeant Circle. "I am passionate about helping."

For nearly two decades, the couple has supported some of the area's most vulnerable children by working in support of the CHKD child abuse program, the only one of its kind in the region. On average,

*Continued on Page 2*



Betsy and Conoly Phillips made a legacy gift to CHKD. Their support will help some of the area's most vulnerable children.



**To learn more about the various ways you can support CHKD with a legacy gift, like Betsy and Conoly have done, please contact us at (757) 668-7070.**

# Couple's Commitment Helps Children

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suspected victims of abuse or neglect make more than 4,800 visits annually to the CHKD Child Abuse Center for care and treatment.

Betsy serves on the CHKD Child Abuse Development Board and has a firsthand understanding of how the program makes a difference, which inspired Betsy and Conoly to include CHKD in their will to support the program for years to come. "For us it is a joy and a blessing to support the children of Hampton Roads, and we consider it a privilege to be able to continue to help future generations of children through our legacy gift," says Betsy.

Conoly agrees. "It is very important to both of us to protect and care for children in need, and that is why we made the decision to include CHKD in our estate plans," says Conoly. "When we give to CHKD, we always know that every penny is taking care of children."

Thanks to the generosity of donors, CHKD is able to provide access to specialized pediatric care for more than 450,000 children in Hampton Roads. "We are so grateful to Betsy and Conoly for making the decision to include CHKD in their estate plans," says Susan Carriker, director of planned giving at CHKD. "Their gift is a wonderful expression of their lifelong benevolence, and it will help CHKD care for many children in our region in the future."

Betsy and Conoly raised three children in Hampton Roads and have five grandchildren. "This community has given so much to us and our family and friends over the years," says Betsy. "It is an honor to be able to include CHKD in our will and help ensure it remains a resource for local families for many years to come."



Beth Duke with Alexa, age 5

## Beth Duke Legacy Society

**T**he Beth Duke Legacy Society is a very special group of donors who have committed to continue their support of CHKD through their estate plans. These donors will perpetuate the mission of CHKD and inspire others to do the same, bringing hope and healing to thousands of children just as Beth Duke did throughout her 45-year career with the hospital and continues to do today through her example.

Please consider a gift in your will, charitable gift annuity, retirement account, life insurance, charitable remainder trust or one of many other planned giving options.



**For more information on how to become a member of this special group, please call (757) 668-7070.**

# How a Will Can Keep Giving After You're Gone

**A** will or living trust allows you to protect your loved ones long after your lifetime. These documents can also give you the power to provide the causes you care deeply about with the vital resources they need to thrive.

Here are a few basics about using your will or trust to make a lasting connection to CHKD:

## How to Make Your Gift

Start by contacting us to request official wording for your gift. Then ask your estate planning attorney to use this language when you create your will or trust. If you already have a will or trust, simply ask your attorney to update the existing document.

## Your Benefits

- **It's worry-free.** You won't give anything away until after your passing, so you can keep using your possessions and finances.
- **You have choices.** You can give us a specific item, an amount of money, a gift contingent upon certain events or a percentage of your estate.

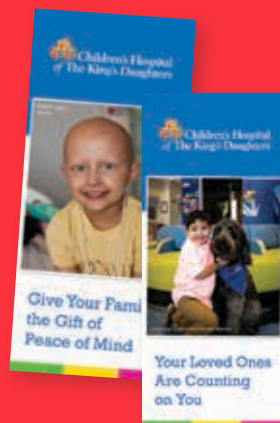


## We're Here to Help

**If you're ready to make a gift, we're here to help answer any questions. Simple contact us at (757) 668-7070. The impact you can have is priceless.**

## Plan for Your Future

When you create or update your estate plan, the needs of your family come first. Our guide *Your Loved Ones Are Counting on You* covers important information when creating a plan with your parents, spouses, siblings and children in mind. *Give Your Family the Gift of Peace of Mind* outlines ways to ensure your final wishes are followed. Use the enclosed reply card to request your copies today.



Alexa, age 5, cancer survivor



## Make a Tax-Free Gift From Your IRA

If you are 70½ years old or older, you can make a tax-free gift from your individual retirement account (IRA) directly to CHKD.

### How It Works

You may transfer any amount up to \$100,000 directly from your IRA to a qualified charitable organization. The transfer is not considered to be taxable income, and therefore does not generate an income tax deduction, so you benefit even if you do not itemize your tax deductions. If you have not yet taken your required minimum distribution for the year, your IRA charitable rollover gift can satisfy all or part of that requirement.

### We Can Help

Contact us to learn more about this tax-smart way to support CHKD.



# Your Gift Can Last Forever

## An Endowment Ensures That Your Support Never Stops

**A**n endowment is a powerful way to make a gift to CHKD that continues indefinitely.

### How an Endowment Works

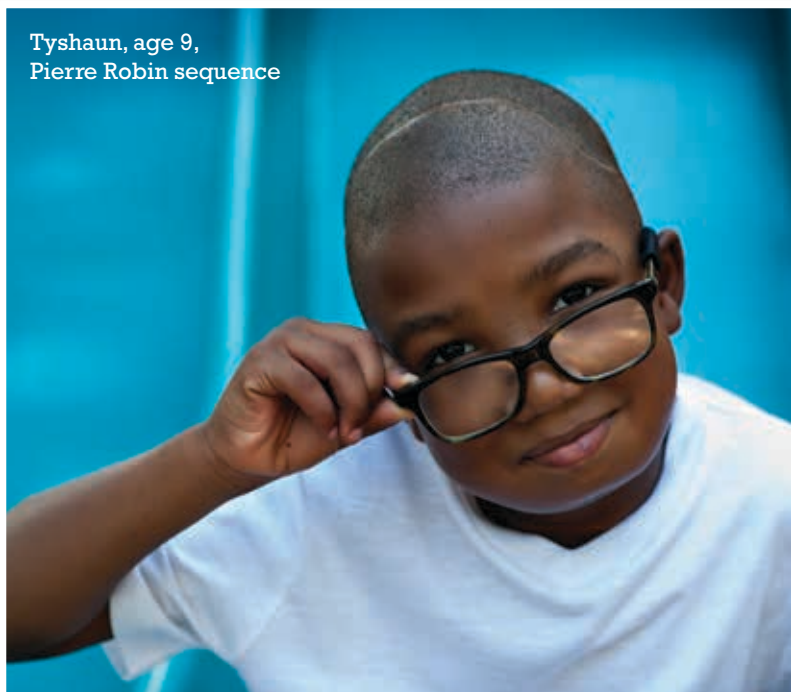
Named endowment funds at CHKD are established with a minimum gift of \$25,000 and may be funded with outright gifts of cash, securities or other assets, or through your estate.

Endowment funds may be directed to a specific program of the hospital such as cancer, child abuse or nursing scholarships, or the funds may be established to support patient care overall.

Endowment funds are invested carefully, with the income earned used to support the program(s) designated by you. Because the principal of the endowment is never spent, the fund provides a perpetual stream of income, allowing us to plan for the future with strength and security.



**Contact us at (757) 668-7070 for more information about making a gift that will help secure our future.**



Tyshaun, age 9,  
Pierre Robin sequence

## Endowment Language

"I bequeath to Children's Hospital of The King's Daughters, 601 Children's Lane, Norfolk, VA 23507, the sum of \_\_\_\_\_ dollars (\$\_\_\_\_\_) to establish an endowment, [name of endowment], with the annual income going to support and benefit the \_\_\_\_\_ program."



**Children's Hospital  
of The King's Daughters**

Susan C. Carriker, *Director of Planned Giving*  
601 Children's Lane | Norfolk, VA 23507  
(757) 668-7070 | [legacy@chkd.org](mailto:legacy@chkd.org)

You have the right to elect not to receive fundraising communications. If you do not wish to receive fundraising communications, call the CHKD development office at (757) 668-7070 and state that you do not want to receive fundraising communications.

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