

LEAVING A LEGACY

Brielle, age 6
Ewing sarcoma

SPRING 2018

A lifetime of giving to CHKD

Anne Roesch continues her dedication to helping local children with a legacy gift to CHKD

A retired educator and counselor, Anne Roesch has been committed to helping local children for more than 55 years.

Anne's desire to give back to her community began early in her life. In 1964, she joined a Circle of The King's Daughters, the founding organization of Children's Hospital of The King's Daughters, just three years after the new hospital opened in Norfolk. She and her family have been supporting CHKD ever since.

"I believe there is nothing more important than taking care of our community's children," Anne says. "They are the future and I want to do anything I can to help them."

Anne's late husband, Gordon, shared her dedication, and the couple gave their time and financial support to CHKD in many ways, including

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Anne Roesch has spent thousands of hours volunteering at CHKD. She currently dedicates one day each week to helping in the hospital gift shop.



Like Anne, you can make a difference for children and families in need at CHKD. To learn more about the different ways you can support CHKD, please contact us at (757) 668-7070.



A lifetime of giving

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establishing an endowment fund to benefit the cancer program at CHKD.

Since Gordon's passing, Anne has continued the family's philanthropic efforts and recently made the decision to include CHKD in her will.

"I was so grateful when Anne told me about her legacy gift," says Susan Carriker, CHKD director of planned giving. "Her generosity will help CHKD continue to provide the highest level of pediatric care to many children in the future."

"I have seen children and families in great need over the years," Anne says, "and I want to give as much support as I can to them. Leaving a legacy gift felt like the best thing I could do to help."



Free brochures

Making a gift in your will or estate plan that supports vulnerable children begins at home. Start by organizing your important papers with *Your Guide to Locating Important Documents*, which helps you take inventory so that you know what you need and where other key documents are located. *Estate Planning Starters* helps create—or update—your estate plan to ensure your wishes for CHKD are carried out exactly as you've intended.

Your will: a reflection of your life

A will is one of the most important legal documents you'll ever create; it dictates how you want your assets distributed after you're gone. But beyond legalities, a will is a reflection of your life. It reveals who and what mattered most to you, and it's the final gesture by which you'll be remembered.

A well-planned will relieves family members from having to guess your final wishes during their time of grief, and it ensures they are taken care of in the manner you specify. When you provide for an organization such as CHKD in your will, you also extend your legacy of caring and generosity to the children we serve.

A will has extraordinary potential, yet the 2017 NMI Healthy Aging Database® study found that 68 percent of Americans over the age of 18 don't have one. Are you one of the 68 percent? If so, consider what a will can do for you:

- » Name a guardian for minor children
- » Make financial arrangements for family members
- » Provide for a pet
- » Protect your business
- » Forgive a debt
- » Direct the division of your property (so the state does not)
- » Choose the executor for your estate
- » Reduce estate administration expenses
- » Provide for a charitable organization



Your will can further our mission

We would love to talk with you about how your future gift can make a meaningful difference in the lives of our area's most vulnerable children. Contact us at (757) 668-7070 to learn more about leaving a gift in your will to CHKD.

You can give *and* receive

It's not easy choosing the perfect gift, especially when it comes to charitable giving from your estate. When to give, how much to give and the affordability of giving are common concerns. And then there's the choice about **how you want the gift to benefit you.**

Whether you aim to enjoy tax savings or maintain your current lifestyle, there's a charitable gift that meets your needs. Use the chart below to navigate these advantages and find the perfect gift—one that benefits you and makes a significant impact on improving the lives of our community's children for years to come.

If you want to...

Make a larger gift now or in the future that has little or no effect on cash flow, and:

- Qualify for an income tax charitable deduction
- Avoid taxes on assets that have increased in value
- Transfer the expense of insuring or maintaining assets you no longer need

Make a simple gift after your lifetime, and:

- Maintain your current lifestyle by controlling your assets during your lifetime
- Enjoy the flexibility to change plans
- Pass your retirement plan assets to us tax free

Choose from these options...

- Stock or other securities
- Real estate
- Personal property

- Gift in your will or trust
- Beneficiary designation

Then enjoy the true reward!

Feel good knowing that you've created a brighter future for the children we serve.



Don't see a gift that's right for you?
Contact us at (757) 668-7070. We'll help you find another option that is better suited to your goals.



Julian, age 6
 CHKD patient



Beth Duke with
Alexa, age 5

Beth Duke Legacy Society

The Beth Duke Legacy Society is a very special group of donors who have committed to continue their support of CHKD through their estate plans. These donors help perpetuate the mission of CHKD and inspire others to do the same, bringing hope and healing to thousands of children just as Beth Duke did throughout her 45-year career with the hospital and continues to do today through her example.

Please consider a gift in your will, charitable gift annuity, retirement account, life insurance, charitable remainder trust or one of many other planned giving options.

Putting family first

Naming Children's Hospital of The King's Daughters as a beneficiary in your will is a simple way to enable the future of our important work. But maybe you've hesitated because you're unsure about how much to give.

Because life is unpredictable and the value of your assets is likely to rise and fall, you don't want to risk that someday your charitable gift could outweigh the well-being of your family.

Fortunately, there's a solution.

Percentage giving

Instead of a fixed amount, consider gifting a percentage of your estate or of specific assets. That way, gifts to loved ones and to organizations such as CHKD remain proportional—no matter how your estate fluctuates.

Here are three simple ways to put family first while supporting the area's most vulnerable children now and into the future:

1. Gift a percentage of your estate to Children's Hospital of The King's Daughters in your will.
2. Leave CHKD a percentage of your residual estate (the portion of your estate that remains after all gifts have been made and all claims of the estate are satisfied).
3. Name CHKD as a beneficiary of a percentage of your life insurance policy or retirement account.



**Children's Hospital
of The King's Daughters**

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You have the right to elect not to receive fundraising communications. If you do not wish to receive fundraising communications, call the CHKD development office at (757) 668-7070 and state that you do not want to receive fundraising communications.

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